

2018 ANNUAL REPORT

Who We Are

Serving Madison and Dane County since 1992, Wheels for Winners is a 501 (c) (3) non-profit organization operating an earn-a-bike program. We provide refurbished bicycles to "bike earners", primarily high school and younger children who perform community service. Our all-volunteer organization believes that equitable access to a bicycle is an important component of a strong, vibrant, healthy community. Through our earn-a-bike program we encourage volunteerism, recycle unused bicycles, and support cycling as part of a healthy lifestyle.

384

Bikes distributed in 2018

By the Numbers

- ❖ 367 bikes donated to Wheels for Winners
- 232 bikes refurbished
- ❖ 122 to Bike Earners
- 191 bound for Africa via Working Bikes
- 21 bound for Africa via Free Wheel
- 9 to The Bike Place in Princeton IL
- 31 to Centro Hispano
- 5 to Vera Court Neighborhood Center
- 5 to Goodman Community Center



Who We Serve: a profile of our bike earners

57:43 Male: FemaleMedian age: 13

Youngest bike earner: 4

Oldest: 60

First bike owned: 19%

Caucasian: 27%

African-American: 36%

Asian: 16%Latino: 16%

American Indian: 2%



Awards

RSVP 20 Year Volunteer Award – **Walt Brinkman**

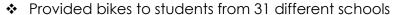
Volunteer Hours

2700 Volunteer mechanic hours rebuilding bikes 2750 Community service hours from bike earners



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Community Involvement



- Provided bikes for El Día de Los 3 Reyes at Centro Hispano
- Provided mechanic support for 2 Padres E Hijos En Accion events, 7 BiciClub Latino de Madison rides, 4 MadCity Unity Rides and a Lincoln School bike rodeo
- Partnered with O'Keeffe Middle School to offer one-on-one bike mechanic training to students during the school day
- Hosted 15 community-based bike repair events and provided no-cost repairs on 159 bikes
- Served on city-wide Just Bikes committee seeking strategies to improve access to bicycles and bicycling



Thirty-one organizations provided community service opportunities for our bike earners. Our most active organizations include:

- Bayview Community Center (21 bike earners)
- Leopold Elementary School (18)
- Goodman Community Center (16)
- River Food Pantry (7)
- Neighborhood Intervention Program (4)



Supporters

willy street co-op











Healthy Kids Collaborative























